



# Owning a Click IT Franchise

By investing in the [Click IT store franchise concept](#), you will become a part of an emerging franchise group focused on becoming the preferred and trusted “local IT department” for hundreds of Main Street communities throughout the USA.



## The Click IT Franchise Proposition



### 1. A Proven Business Model in a Growing Market

Click IT strives to produce the highest margins of any other franchise in the tech field ([www.topitfranchises.com](http://www.topitfranchises.com)) with sustainable growth. We are focused on serving small businesses whose IT needs are grossly underserved by Managed Service Providers. Meanwhile, 20% of the population in the US will be over 65 by 2030. As such, we are also focused on serving an aging population of consumers who will increasingly require help with their tech and data security.



### 2. One Doesn't Have to Be a Geek to Own a Click IT Franchise

We've built "pick it and click it" websites that make it easy for our franchisees to serve their customers. The central job of a franchise owner is to establish a market presence in their chosen territory. Franchise owners lead a store team, help that team provide trusty local IT support, and sell Click IT's [platform](#) of products, solutions and services to their community.



### 3. Guidance, Training and Support

We are committed to the success of our franchisees. From helping our franchisees [select their territory](#) to managing their web presence using proven search engine optimization techniques to offering an array of software tools that reduce the burden of seeking out customers, we are prepared to help franchisees succeed. Through 40 hours of classroom and on-the-job training, we walk franchisees through their first year, task by task, with our Business Implementation Plan, plotting a course to sustained growth. Click IT has even been pre-qualified by the [Franchise Registry](#). This expedites the SBA loaning process (see [Funding Options](#)).



### 4. Competitive and Strategic Advantages

Our founder, AL Harlow, is a seasoned entrepreneur with a track record of building recurring-revenue businesses from the ground up. He is the creator of hundreds of innovative products, solutions, and services for both consumer and industrial markets over decades. Click IT has emerged from this experience, a concierge-like “local IT department” with [over 20 verticals](#) and a proven, low-investment-high-reward model.

For more information, call or email:

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